

# SPORTS BAR *FINDER APP*

**DIRECTV Sports Bar Finder, a mobile app<sup>1</sup> available on iPhone<sup>®</sup> 2 and Android,<sup>™</sup> 3 allows patrons to search their current location for bars and restaurants for the game they want!**

## BENEFITS

- » A public awareness tool that promotes your business to millions of patrons nationwide
- » Partnership with YELP to provide real time business information
- » All the advantages of a mobile app without having to pay for its development, testing and implementation

## DETAILS

- » Any bar/restaurant customer who receives ESPN or subscribes to any premium sports package will be included!

## FEATURES

- » Lists all information such as business name, address, phone, hours of operation and more using YELP data
- » Showcases all premium sports packages that the bar subscribes to from NFL SUNDAY TICKET to Fox Soccer Plus!
- » Includes YELP star rating, customer reviews and photos
- » Sort locations by sports packages, hours of operation, etc, by using the filtering option
- » A premium sports schedule so patrons know what time and on what channel their game is on

**Business customers can log on to [DIRECTVMVP.com](http://DIRECTVMVP.com) and visit the “MY MVP” section to control additional Sports Bar Finder content.**

- » Add photos and your favorite teams to enhance your profile

